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**Charme Skincare  
Offers An Alternative Treatment For Acne  
*Clinical Studies Show Electrolyzed Water Soothes Acne Vulgaris***

A recent clinical study by Mikuni Corporation has showed favorable results in the treatment of Acne Vulgaris with the use of electrolyzed water. A test group used the Charme Skincare System, which delivers a 40-micron mist of low pH acidic water through electrolysis, over an eight-week period in the clinical study with efficacy and cutaneous tolerance assessed regularly. The study demonstrated that an impressive 100% of participants showed an improvement of 25% or more by week eight, with 75% indicating that they preferred the system to traditional topical medications. Acne Vulgaris, the common skin disorder of the skin's sebaceous glands, affects more than 40 to 50 million individuals annually in the U.S. alone.

The chemical process of electrolysis breaks down the molecular structure of water or other electrolytes by separating negative ions and creating minute particles that can penetrate the skin's barrier. The low pH acidic water created by the electrolysis process provides hydration and disinfection to the deepest levels of the skin. It was first used on over 22,000 patients at the Akashi Clinic, a renowned medical facility in Japan, as part of a holistic regimen for patients with severe eczema. The study showed a significant improvement rate with no side effects. The therapy results were so successful that the Akashi Clinic has continued this treatment method utilizing low pH water.

The findings of the Akashi Clinic led to the invention of the Charme Skincare System, a portable hand-held unit that delivers low pH acidic water in a fine-mist spray with the touch of a button. Low pH water has been used in the treatment of skin conditions including psoriasis, eczema, rosacea, dry skin, sunburn, athlete's foot and diaper rash. It also acts as an astringent by tightening the skin and improving its barrier function. Low pH acidic water is perfect for cleansing, while the active ingredient can kill bacteria on contact. It has been used worldwide for disinfection purposes in many industries including medical, dental, agricultural – and now skincare.

This recent study on acne yielded impressive results – 80% of participants gave good or excellent ratings to the Charme Skincare System. Topical acne medications are often too harsh for patients and lead to increasing reliance, and resistance to antibiotics is becoming an increasing concern. Each study participant used only Dove soap to cleanse his or her face and used the Charme device on only one-half of the face. There was a consistent reduction in total lesion count in the Charme-treated side. Forty-nine percent of inflammatory lesions on the Charme-treated side of the face were reduced, compared with 10 percent on the untreated side. None of the study participants stopped treatment due to side effects, and all side-effects or irritation experienced were completely resolved by week two of the study. Charme is also a cost-effective acne therapy. In 2001, 40 percent of study participants spent an average of \$293 on topical acne treatments with 20 percent spending \$813 on medications.

This study concludes: "Charme is most effective in combating inflammatory acne and, therefore, a possible alternative would be to replace oral/topical antibiotics in the management of this condition." Further, the study states that other advantages of the Charme Skincare System include, "short duration of therapy (eight weeks), good patient compliance, and lack of antibiotic resistance." This study, entitled "The Efficacy and Tolerability of Electrolyzed Oxidized Water in Treating Mild to Moderate Acne," was conducted at the Coast Dermatology Clinic in Torrance, California by Dr. Alpesh Desai, a Dermatologist and Clinical Researcher. The study was published in the February 2004 issue of *Cosmetic Dermatology*.

Charme Skincare Systems is now clinically proven to be a safe, gentle and successful alternative treatment to traditional acne medications and antibiotics. Adding electrolyzed water systems to your facility allows you to offer your clients or patients a totally new realm of anti-microbial and hydrating service treatments and retail products. Charme Skincare Systems are distributed exclusively through professional salons, spas and medical clinics.

**Charme has transformed The Science Of Skin Renewal!** For more information on Charme and Revenir Skincare Systems, call 888-505-7975. For technical information call 888-391-2795, email [info@CharmeRenew.com](mailto:info@CharmeRenew.com) or visit their website at: [www.CharmeRenew.com](http://www.CharmeRenew.com).

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